



# LEW APOLLO

lewapollo.com

lew@lewapollo.com

218.590.5626

1900 Burton Dr. Apt 236

Austin, TX 78741

## **FOR IMMEDIATE RELEASE**

Austin, TX

January 16, 2023

### **FOLLOWING HIS FATHER'S SUICIDE, LEW APOLLO SPEAKS IN HIS DEBUT SINGLE: "TROUBLE ON MY MIND"**

Lew Apollo is thrilled to release his anticipated debut single, "TROUBLE ON MY MIND" off his debut EP *JUNGLE* on February 3rd, 2023 at midnight local time on all streaming platforms.

A genre-bending rock-soul track produced by acclaimed R&B artist BLK ODYSSEY, has also received praise from Rival Sons guitarist Scott Holiday. "TROUBLE ON MY MIND" features a hypnotic call and response between Lew's raspy vocals, hot blooded guitar and an addictive beat that gives a nod to classic R&B.

"TROUBLE ON MY MIND" acquired new meaning following the suicide of Lew Apollo's Father in the Fall of 2022. Even though this change was inspired by his fathers passing; Lew is no stranger to loss as only a few years earlier a friend passed in the same manner. The themes of hopelessness, addiction and temptation throughout have become an allegory for suicidal thoughts and the everlasting mental struggle. Born in Northern Minnesota and previously gaining recognition as a touring blues artist under "Lewis Christian"; he adopted the moniker "Lew" as a tribute to his Father who used it endearingly. Lew feels he has now had the traumatic experiences necessary to change his previous up-beat message to one more pressing. The more transparent you are with mental struggles, the more people can relate to and support you. Raised in an emotionally isolated climate and taught to shield emotions, Lew's passion is to break this norm by bringing light to a common darkness.

Private listening link: <https://on.soundcloud.com/6q4KF>

Available Now

Spotify link: <https://open.spotify.com/track/6U54rJzeRB257OXLQeJTUs>

Available 2/3/23

lewapollo.com

###

